

Le Diamant Newsletter

December 2008



Message from the President

We have recently completed a very exciting time in the brief history since the Club's re-birth as Le Diamant. During the months of September and October, we succeeded in bringing in 117 new players to our Le Diamant family. I had the pleasure of golfing with several of the new members and thoroughly enjoyed the enthusiasm that they expressed for their new home away from home. The successful recruitment drive has been extremely satisfying in that it validates what we are building at Le Diamant. It further confirmed to me that our new pricing structure which is designed to encourage members to spend more time at the club is recognized as an exceptional value in the golf market.

While the summer of 2008 showed us the best and worst of what the weather gods can throw at us, the mild weather we experienced in October and the beginning of November helped facilitate the course renovations we had scheduled. We were able to complete the work regarding the refurbishment of a number of bunkers on the course that will allow for more consistent play in 2009. Furthermore, given that 2008 afforded our course superintendent, Pat Santerre, ample time to properly prepare the course for its forced hibernation, we expect to open in 2009 with course conditions even better than those we experienced in 2008.

On the land development front, we continue to refine our plans for the 70 acres we recently purchased adjacent to our 14th and 15th holes. We are extremely encouraged by the numerous options this new land presents to us. We have developed plans for new holes to be incorporated within our existing 18-hole facility that will challenge golfers of all levels while significantly increasing the visual appeal of our property.

While the clubhouse is currently devoid of the usual member camaraderie, the management team is gathering there frequently to begin the plans for 2009. We aim to create tournaments, dining experiences and other member events that will engender maximum participation. We truly feel that the lessons learned in the past couple of years will enable us to deliver our absolute best product to the membership in 2009.

I wish you all the best for a happy and healthy new year. As you celebrate the new year and articulate your wishes for 2009, say a special prayer to ensure that Ste-Monique sees no rainfall in the summer of 2009 other than between the hours of 1:00 a.m. to 4:00 a.m.

Get those clubs down to Florida!
Cordially yours,

Robbie Manis, President

Manager's Corner

Mother Nature was tough at the beginning of the 2008 season, but she made up for it and gave us a great second half. The golf course conditions were just incredible until the end of the season!

Just to recap, the only words to describe it are "wow, wow and again wow".

And that was just a glimpse of what to expect for 2009.

I would like to take this opportunity to once again thank all the new members for having chosen Le Diamant. The success of this recruitment is just a great boost for all of us.

We are already preparing the next golf season.

The management team is really excited and is putting their heads together to make the 2009 season the best ever. Golf tournaments, special events, new menus and promotions are on our To Do lists for the next couple of months.

We will keep you informed, we will keep you involved and hope that you will actively participate in the success of the next season.

Le Diamant employees take pride in being the friendliest private club in the Montreal area. We are ready to do it again next season. Member satisfaction is our driving force. We are not just selling 18 holes of golf, 19th hole dining and pro shop products we are offering something special, a unique experience and it's not a secret anymore. Nowhere else will you find a warmer atmosphere, a greater mix of people that we have, or a more dedicated staff. This is our brand. At Le Diamant, we give the extra effort to make ever member feel special.

"Once a brand is planted within the minds of your customers, it will become much bigger than any budget you have for advertising" Larry Gulko

This being said, word-to-mouth communication is very powerful. My objective for 2009 is nothing less than to make every member an ambassador, raving about the Club to everyone.

I can't wait for spring time! I wish you a wonderful winter, health and happiness for all.

Your manager

Sylvie Chevarie, General Manager

Club News

Only 112 days until our opening event!

Please join us for Easter Brunch, April 12, and enjoy watching the Final's of the Master's Tournament with other Golf Aficionados.



We are in the midst of planning a very exciting social season. Staples like Carnival Day and Lobster Party will be back and we are planning new events like an Oyster party in October. We welcome your ideas and participation and are looking for members to chair a social event. Please contact Sylvie. Thank you to our 2008 Club captains,

Congratulations Mr Marc Gagnon & Mrs Debbie Okun. Congratulations to our new 2009 Club Captains, Debbie Okun and Stéphane Houle. We look forward to great season with you.

The office will be closed for the holidays, December 20th - January 16th inclusive



Book with us for all your special events.

Private reception hall, fine **Kosher** cuisine, and event planning available

From the Pro

We are now in the winter months but we are hard at work getting the 2009 season ready. Let me start off by telling you how exciting it is to be planning the 2009 calendar knowing that our membership is so eager to have the next season start. If the end of the 2008 season is any indication of what to expect, next season will be amazing.. I absolutely loved the way our new members felt at home and how the relationships developed with our existing membership. I am predicting great things in the near and not so near future. All of my staff will be returning next season and I will have the pleasure of working with a new club captain. A note to all members, if you are a past or new member your involvement is always welcomed. Suggestions are always appreciated and having new events is always a possibility. A golf course is just a piece of land, it's the members that make it a club and their home. My staff and I will do everything to make your club, your home away from home.

Happy Holidays to everyone and have a great winter!

Pete Bousquet, Head pro

From the Chef

I would like to take this opportunity to give a hearty welcome to all our new members and a warm hello to all our returning members. I'd like to take this opportunity to introduce myself. I have been your executive Chef since 2005. But, I have had many interesting and educational experiences on my way; East Side Mario, Château de Aéroport Mirabel, Islesmere Golf Club, Best Western of Saint-Jérôme, Hotel Chanteclerc, Dorval Golf Course, Laval-sur-le-Lac Golf Club, Executive Dining Room at Imperial Tobacco, Le Bayou de Rosemère, Le Versant Golf Club and finally Green Valley Golf Club. 2009 is my 16th year working in golf club kitchen.

Life is short and it should be pleasant. My work and family allow me to enjoy mine. My wish for you, dear members, is to enjoy all you undertake in 2009 and share that joy with others. And if my meals adds to your enjoyment of life, I will be very happy.

Until then, I wish you happy and healthy holidays full of joy, gourmet discoveries, new culinary adventures, and sharing them with the people you love.

In parting, winter's here and I can't wait for Spring....

Frédéric-Vincent Alarie, Executive Chef

P.S : The art of cooking is unique to mankind and we should enjoy it when we can.

The course element

If I had to sum-up the 2008 season it would be as follows: cool Spring, wet Summer and fantastic Fall!!! The weather we received this fall allowed us to get all our winter preparation work done as well as completing drainage and or renovation work on 9 sand bunkers. It is just a shame that we did not receive better weather during the peak golfing months to really highlight this golf course's potential.

Now that the course is put to bed we are now focusing on the 2009 season. We have purchased some new equipment that will allow us to better maintain our golf course. Much emphasis is now focused on reviewing our work schedule as to accommodate higher traffic in the 2009 season and to allow as many people as possible to enjoy great playing conditions on a wonderful golf course.

P.S. My entire team is very grateful for all your kind comments throughout the season.

Thank You

Patrick Santerre, Golf Superintendent



Less than 50 player spots available for the 2009 season

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